**Privacy Policy**

**Effective Date: [Insert Date]**

Ahaan Software Consulting values your privacy. This Privacy Policy explains how Ahaan Software Consulting (“Ahaan Software Consulting,” “we,” “us,” or “our”) collects, uses, stores, and shares/processes your information when you visit our website (<https://ahaansoftware.com/>) or interact with us. By using our website, you agree to this policy.

Ahaan Software Consulting is a software development and consultancy company with its registered office at Bengal Eco Intelligent Park, EM Block, Sector V, Bidhannagar, Kolkata – 700091, West Bengal, India.

**Information We Collect**

* **Contact Information:** Name, email, phone number, address, and IP address.
* **User-Generated Content:** Posts on our website or affiliated social media platforms.
* **Demographics & Preferences:** Event interests and survey responses.
* **Technical Data:** IP address, browser type, referral site, time spent on pages, and device information.

**How We Collect Information**

We collect information in the following ways:

* **Directly:** When you register, submit a form, or contact us.
* **Passively:** Using tracking tools such as web beacons, browser cookies, Google Webmaster, Google Analytics, etc.
* **From Third Parties:** Social media integrations may provide limited details, such as your name and email.

**How We Use Your Personal Information**

* **Contact & Support:** To confirm quotations, applications, and respond to inquiries.
* **Service Enhancement:** To personalize your experience and improve our services.
* **Analytics:** To analyze site trends and user interests, combining data from various sources.
* **Security:** To protect our website, customers, and business.
* **Marketing:** To send promotions, updates, or third-party offers. Requesting a quote or using our pricing tool may subscribe you to our newsletter.
* **Legal Compliance:** To use data as permitted by law.

**Sharing of Information**

We may share data with –

* **Service Providers & Business Partners** for **operations** and **promotions.**
* **Legal Authorities** when required by **law** orfor **fraud investigations.**
* **Successors** in the **event** of **business transfers.**

**Email Opt-Out**

To unsubscribe from marketing emails, contact sales@ahaansoftware.com (processing may take up to two weeks).

For queries, reach us at **+1 321 421 0740 / +91 9830371143.**

**Third-Party Sites**

Clicking links may take you to external sites beyond our control. Their privacy policies apply, not ours. Review them carefully, as we are not responsible for their practices.

**Policy Updates**

Last updated on 10.01.2025. We may revise this policy and will notify you of significant changes as required by law. Check our website periodically for updates.

**Jurisdiction**

Your visit and any privacy disputes are subject to this policy and our terms of use, governed by Indian law.